

Consumers are faced with increasing numbers of advertisements from competing companies. To what extent do you think are consumers influenced by advertisements? What measures can be taken to protect them?

In recent decades development of technology has been invaded all aspects of our life .it is inescapable that our life is being influenced by technology, but we should concentrate on the changes that technologically developments will be-leaded to. There are lot of food products commodities-which are considered as staple diet and need to be afforded every day, Consequently we must keep the same pace with this phenomenon and adapt our life accordingly.

Every day you may face a lot of advertisement that is stuck to stick in your car , your house's bell and your windows, at a glance it seems that they are disruptive and cause a lot of problems for citizens ,but in my opinion the advantages is outweigh of the disadvantages. My point of view is that it is undeniable that modern civilization needs modern life style. for instance; one day you are going to order the launch , by considering the amounts of advertisement ,you have a lot of choices, However, the quality still is considered as-a crucial trait of each case . it would be a smart subtle idea if you can select the best stuff (stuff) goods among throughout the sales blurbs and apply and amend your life style respectively .

Albeit-despite the mentioned advantages of the advertisement in our society , there it must be limitation and supervision for the companies to prevent them from devoting an exorbitant fund and energy to persuade the people with their fake photos. the government should play a vital role in this regard which will contribute be-contributed to safer competition among the companies by setting some applicable and prohibiting rules .

To conclude , by considering the variation of advertisements and competition among companies people should not take a momentary actions and must consider all aspects of their necessity, and in other words, we should not let the-advertisement mold our selection.